

Strong and  
consistent design  
for shared spaces

Amstelle

&

Pillo

by Khodi Feiz



**SWEDESE**

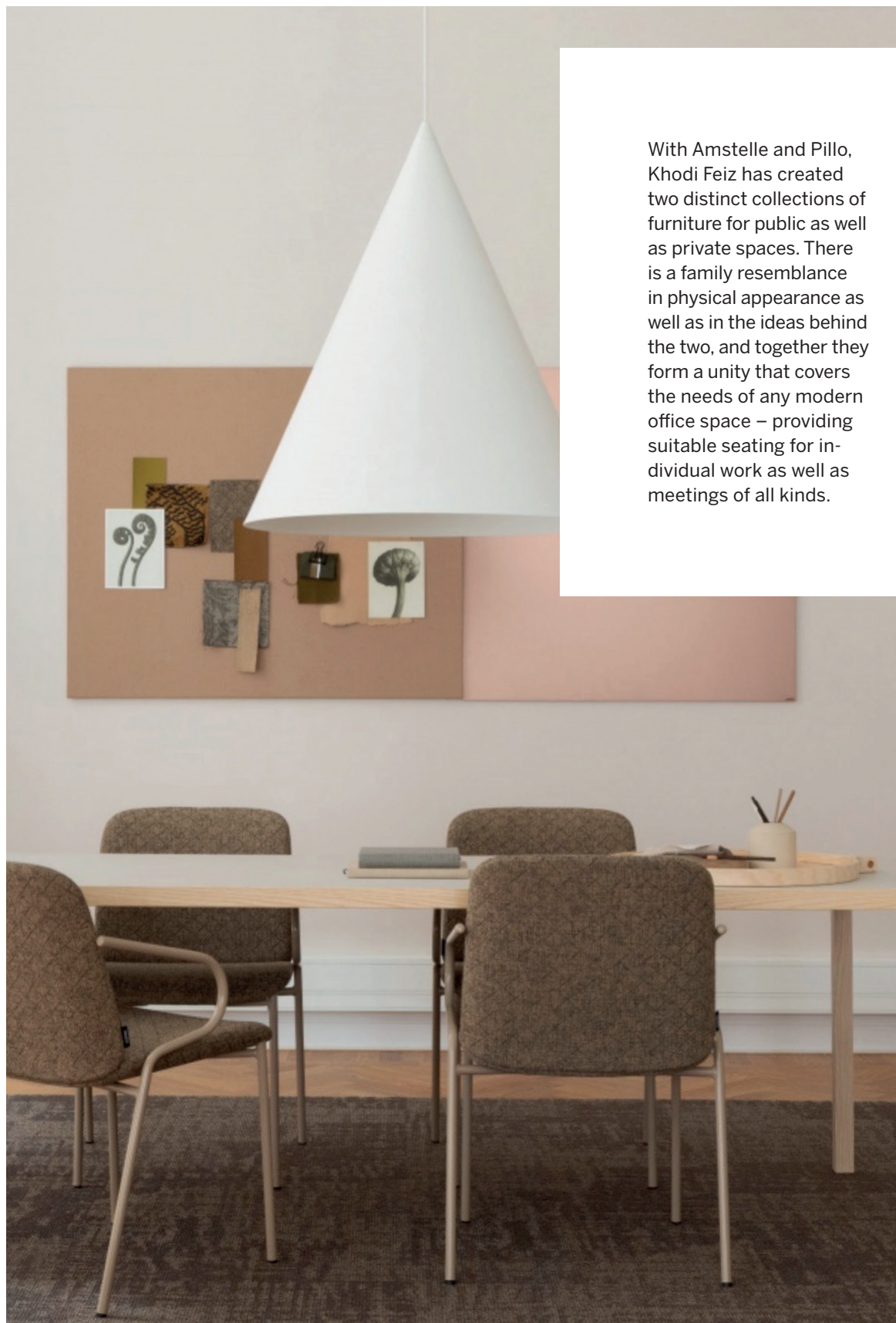
With Amstelle and Pillo, Khodi Feiz has created two distinct collections of furniture for public as well as private spaces. There is a family resemblance in physical appearance as well as in the ideas behind the two, and together they form a unity that covers the needs of any modern office space – providing suitable seating for individual work as well as meetings of all kinds.

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**Amstelle** is a comprehensive family with a distinctive and clear signature, consisting of chairs, easy chairs, stools and poufs, addressing the needs of the modern office and other public and private environments – from meeting rooms and collaborative spaces to lounges and in-between zones. Additionally, most of the elements are also ideal for the domestic setting.





**Pillo** stacks all the characteristic parts of an easy chair on top of each other: a headrest on top of a backrest, on top of a comfortable seat, on top of a rocking swivel base. This basic clarity is then refined into a sculptural form where one part flows effortlessly into the next. The design is a love letter to the art of soft upholstery — and a distant relative of Yngve Ekström’s classic Rondino swivel chair.

## Khodi Feiz

Born in Iran and educated in the USA, Khodi currently has his own studio in Amsterdam. When designing furniture for workplaces and productivity, he always has people in mind.

“Our use of modern technology and our increased mobility is transforming the conditions of workplaces every day. This is one of the biggest changes in society right now. It has altered our demands and needs when it comes to workplace furniture — turning stiff, mechanic and formal spaces into something more comfortable, flexible and aesthetic. Today, we can work in any place that has an internet connection; at home, in a café or hotel lounge or even on the airport. Swedese and I strongly share the view that sustainable furniture that make people’s lives easier have a clear message and context. They exist for a purpose, and that purpose is people.”

“Our lives are already complicated enough, we don’t want to make it worse with the furniture we create.”

Khodi Feiz, Industrial designer



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